

Pathways to Impact in Sustainable Agrochemistry



AGRO4AGRI

A 360° Innovation Approach
from Lab to Market

Friday 10th April 2026
08.45 – 12:30 CEST

This workshop explores what it actually takes for biobased and sustainable agro-innovations to be used in practice. Through open discussion across projects and stakeholder groups, participants will share real-world experiences on decision-making, trade-offs, and barriers to adoption, and identify what helps innovations move from development into everyday agricultural use.

Agenda

- 08:45 – 09:00 **Arrival and registration**
- 09:00 – 10:50 **PART 1 – Presentations 90 mins:**
Moderator: Lesley Tobin, Senior Consultant at Optimat
- 09:00 – 09:20 **Dr. Elena Usala**, Researcher at AINIA (Spain)
Nanocellulose-Based Advanced Fertilizer Systems for Controlled Nutrient Release in Sustainable Agriculture.
- 09:20 – 09:40 **Dr. Inmaculada Ortiz**, Researcher at CTC – Fundación Centro Tecnológico de Componentes (Spain).
Engineering Forest-derived Biochar as a Nanoplatfrom for Sustainable Nutrient Delivery in Plants.
- 09:40 – 10:00 **Dr. Alba Somoza Cerviño**, R&D Business Unit Process Engineer at SYSPRO (Spain).
Industrial perspectives: scaling and commercialisation of bio-based agrochemicals.
- 10:00 – 10:30 **COFFEE BREAK AND NETWORKING**
- 10:30 – 10:50 **Dr. Jolanta Beinaroviča**, Senior Business Strategy Consultant at OPTIMAT (UK).
Stakeholder-aligned pathways to impact and exploitation in sustainable agrochemistry.
- 10:50 – 12:30 **PART 2 – Expert Panel Discussions**
Chair: Dr. Jolanta Beinaroviča, Senior Business Strategy Consultant at OPTIMAT
- Panel 1: From Frameworks to Field Decisions: Making Sustainability Actionable in Agriculture**
Dr Margarida Fernandes, Project Coordinator VINNY, CMEMS, University of Minho
Prof. Sergio Torres-Giner, Polytechnic University of Valencia
Dr. Elena Usala, Researcher at AINIA (Spain))
Dr. Alba Somoza Cerviño, R&D Business Unit Process Engineer at SYSPRO (Spain).
- Panel 2: Biobased Innovation in Practice: Stakeholder Expectations, Barriers, and Enablers**
Fran Antequera, Head of the AgriTech Hub at Misión Andalucía | Founder & President ATG SynBio Spain
Dr Margarida Fernandes, Project Coordinator VINNY, CMEMS, University of Minho
Prof. Sergio Torres-Giner, Polytechnic University of Valencia
Dr. Alba Somoza Cerviño, R&D Business Unit Process Engineer at SYSPRO (Spain).



Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Health and Digital Executive Agency (HADEA). Neither the European Union nor the granting authority can be held responsible for them.